

GPATS Long-Range Transportation Plan Survey Findings Report

Presented to Greenville-Pickens Area Transportation

July 2026



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Greenville-Pickens Area Transportation Study Survey Executive Summary

Overview

ETC Institute administered a survey on behalf of Greenville-Pickens Area Transportation in the summer of 2026. The purpose of the survey was to gather feedback on regional transportation needs, information on the transportation and transit habits of study area residents, and demographic information about respondents. The results from the survey will help identify which transportation improvements are needed most in an effort to update the region's transportation plan, Horizon 2050.

Methodology

ETC Institute mailed a survey packet to a random sample of households in the Greenville-Pickens Study Area. Each survey packet contained a cover letter, a copy of the survey, and a postage-paid return envelope. After the surveys were mailed, ETC Institute followed up with respondents to encourage participation. If respondents did not want to return the survey by mail, they were given the option to complete it online.

The goal was to collect a minimum of 600 surveys from randomly selected households. The goal was met, with 601 surveys collected. The overall results for the sample of 601 surveys have a precision of at least +/- 4% at the 95% level of confidence.

This report contains the following:

- Charts showing the overall results of the survey (Section 1)
- Tabular data showing the overall results for all questions on the survey (Section 2)
- Survey instrument (Section 3)

The major findings of the survey are summarized on the following pages.

Major Findings

Commutes to School/Work. Most respondents (70%) indicated they typically commute to school/work alone by automobile; 4% commute by bicycle, 2% by carpool, 2% by walking, and 2% by public transit. The remaining 20% indicated they work remotely. On average, 49% of respondents are commuting for school/work 4 to 5 days a week; 10% commute 5 or more days a week, 15% commute 3 to 4 days a week, and 7% commute 1 to 2 days a week. The remaining 20% do not commute.

When asked how long their commute to school/work takes, 26% indicated it is 5 minutes or less. Other commute times were: 6 to 10 minutes (10%), 11 to 15 minutes (15%), 16 to 20 minutes (13%), 20 to 30 minutes (22%), and 30 minutes or more (15%).

Motivators for Using a Mode of Transportation Other Than Driving. Based on the sum of their top three choices, the motivators that would encourage respondents to use a mode of transportation other than driving a personal vehicle to complete their daily trips were: 1) expanded transit service coverage, 2) wider availability of emerging options, and 3) more bike/pedestrian coverage.

Overall Ratings of Current Local and Regional Transportation Systems. Forty-four percent (44%) of respondents, who had an opinion, rated the current local and regional transportation systems as “average;” 5% rated the systems as “excellent,” 13% as “good,” and 39% rated the local and regional transportation systems as “poor.”

Feeling of Safety Biking and Walking. Respondents were asked how safe they feel biking on roadways and shared paths in the GPATS Study Area. Those who had an opinion gave the following responses: very safe (5%), safe (7%), neutral (26%), unsafe (37%), and very unsafe (26%).

Respondents were also asked how safe they feel walking on sidewalks and shared paths in the GPATS Study Area. Those who had an opinion gave the following responses: very safe (9%), safe (29%), neutral (30%), unsafe (23%), and very unsafe (9%).

How the Traffic in the GPATS Study Area Has Changed. Most respondents surveyed (70%) feel that the traffic in the GPATS Study Area is getting worse; 16% feel it is staying about the same, 6% feel it is getting better, and 8% are not sure.

Most Important Characteristics of the Transportation System. Sixty-two percent (62%) of respondents indicated that a transportation system that facilitates reliable and efficient travel is the most important characteristic for the future of the Upstate. Other characteristics that respondents thought were most important were: providing safe transportation options (61%), ease of connecting to destinations (59%), and a transportation system that support quality of life (43%). *Multiple selections were allowed for this question.*

Support for Sources That Would Fund Transportation Improvement Projects. Fifty-five percent (55%) of respondents indicated they would support impact fees on developers to fund transportation improvement projects. Other sources respondents would support include: transportation bonds (30%) and increased gas tax (24%). *Multiple selections were allowed for this question.*

Support for Various System Enhancements. Eighty-six percent (86%) of respondents, who had an opinion, were “very supportive” or “supportive” of implementing targeted safety improvements at high-crash locations. Other system enhancements that respondents were “very supportive” or “supportive” of include: assigning more turn lanes at critical intersections to improve traffic operations (81%), increasing investments in traffic management technologies (69%), and adding more shared-use paths and trails (67%).

Importance of Long-Range Transportation Goals. Fifty-six percent (56%) of respondents, who had an opinion, indicated it was most important to promote a safe transportation system by reducing crashes, increasing reliability and enhancing emergency response as a long-range transportation goal. Other goals that respondents indicated were most important were: improving the area’s quality of life by protecting and

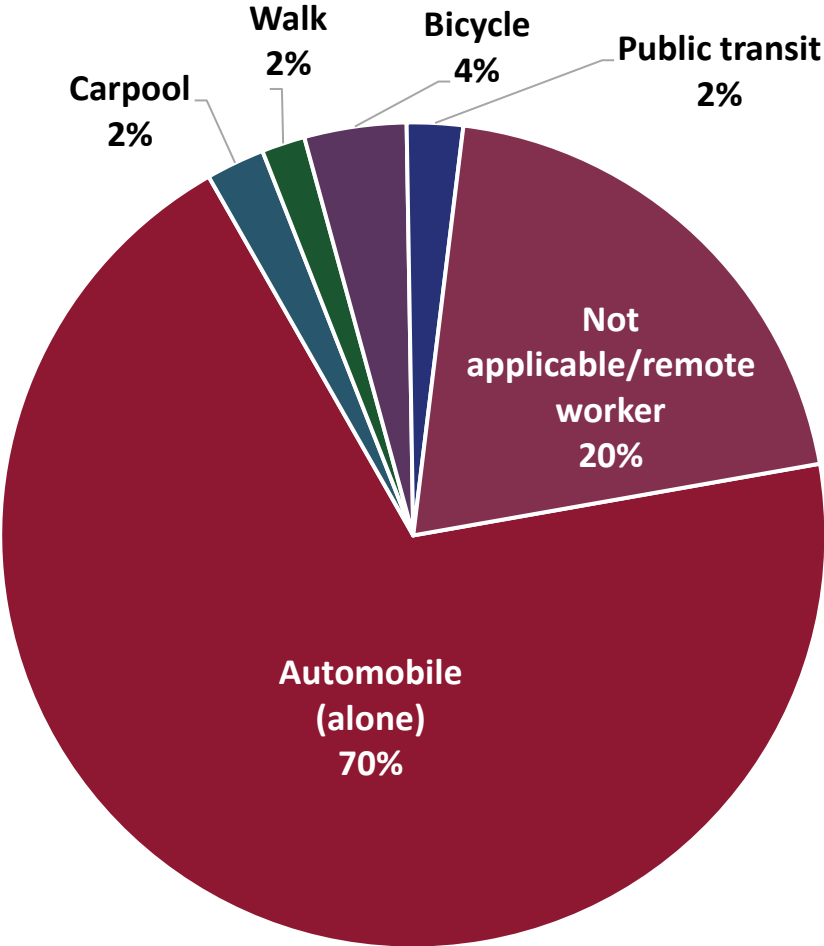
promoting valued places and natural resources (49%) and creating a transportation system that encourages biking and walking and using public transit with balanced infrastructure (47%).

Ratings of Various Items in the GPATS Area. Respondents were asked to rate various items in the GPATS Area. The highest levels of satisfaction among those who had an opinion, based on the combined ratings of “outstanding,” “exceeds,” and “meets,” were: greenways (51%), signal systems (46%), and bike lanes and paths (39%). The items that respondents indicated needed the most improvement or were unsatisfactory were: sidewalks (66%), conditions of roads (76%), and vehicular congestion (78%).

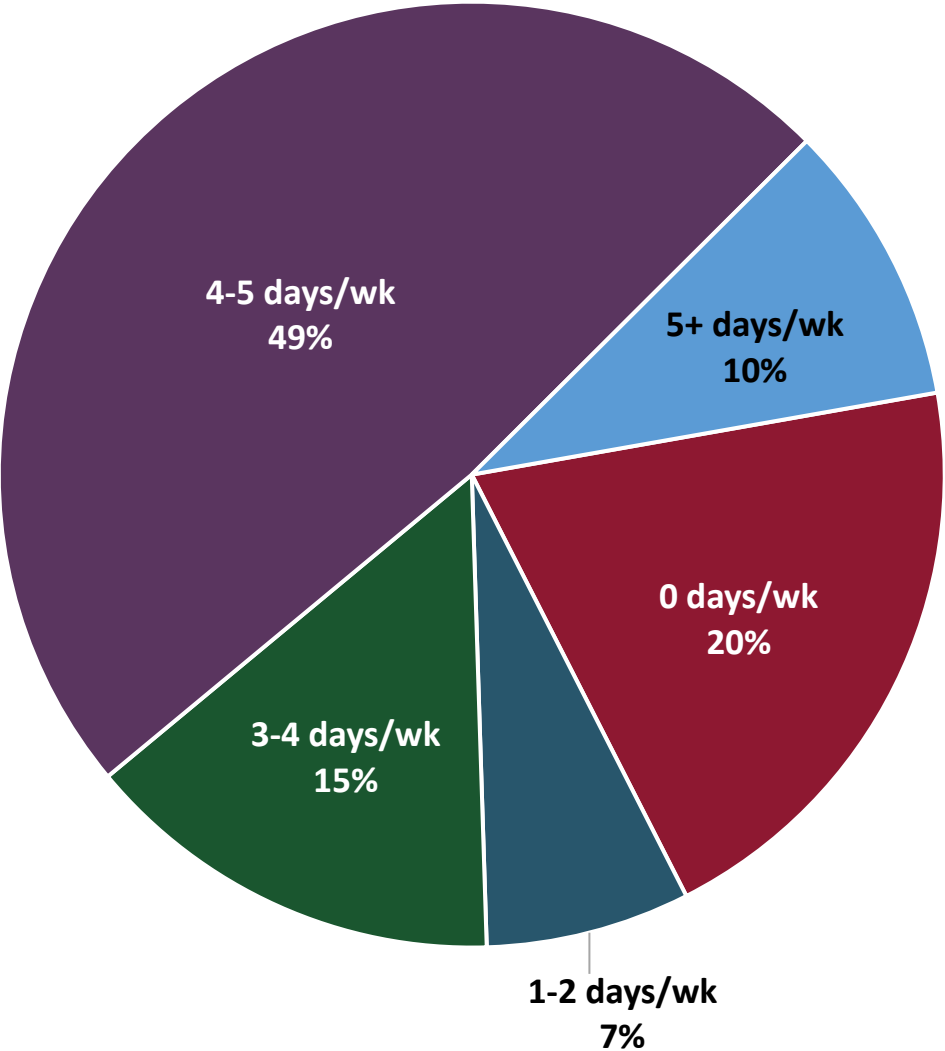
1. Charts & Graphs

Q1. How do you typically commute to school/work?

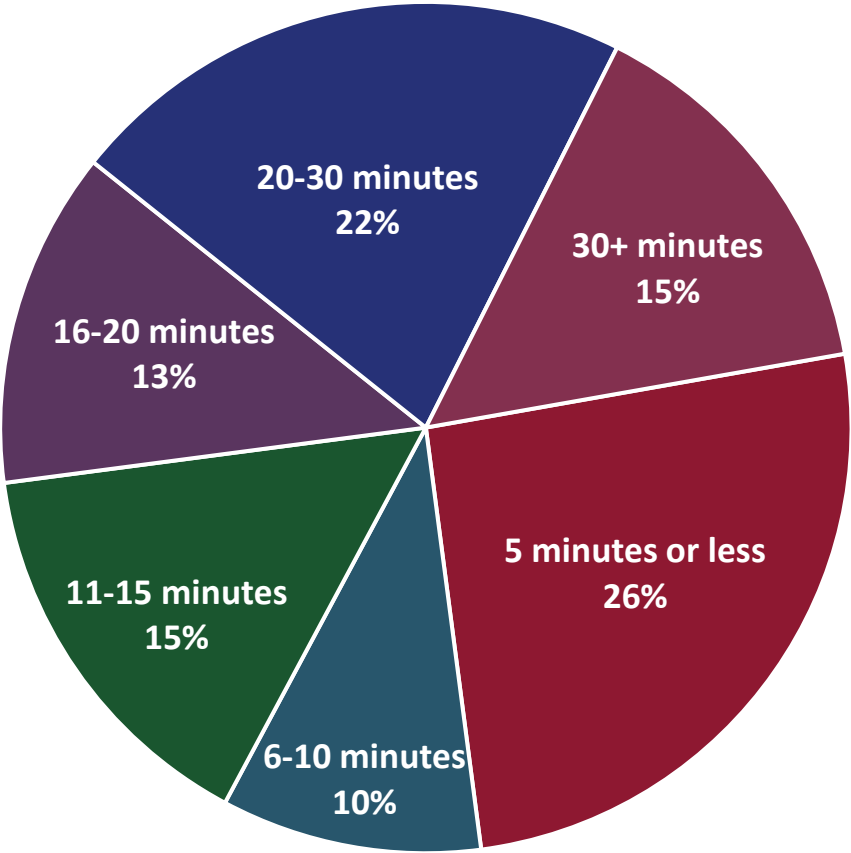
by percentage of respondents



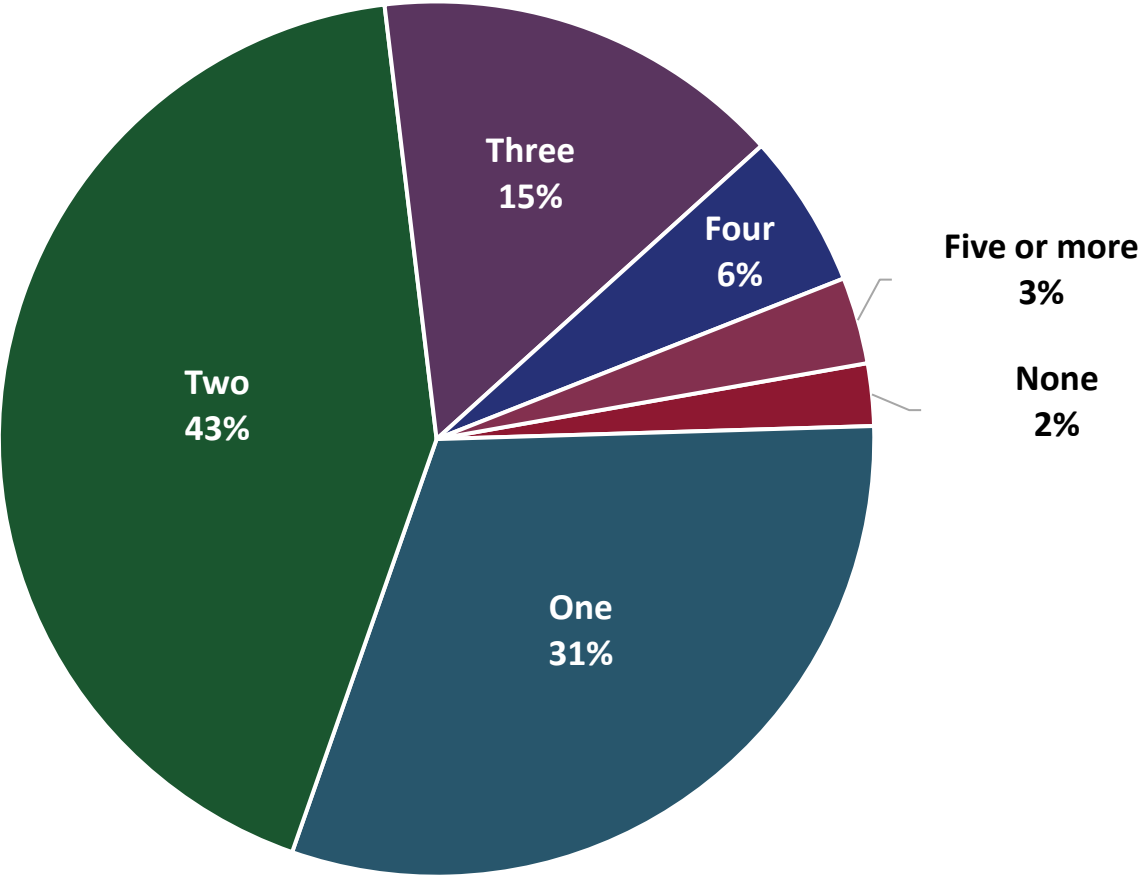
Q2. On average, how many days a week are you commuting for school/work?
by percentage of respondents



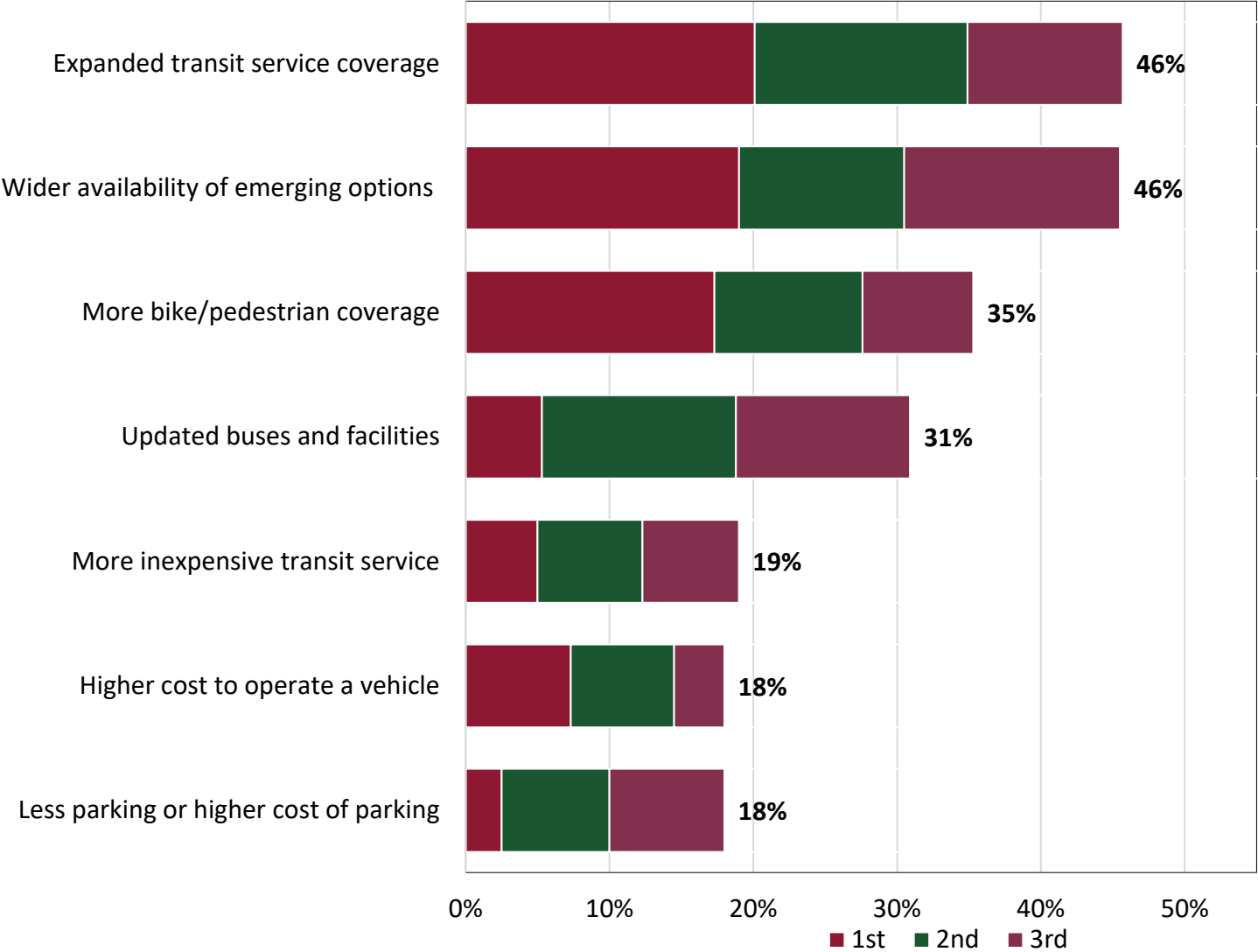
Q3. On average, how long does your commute to school/work take? by percentage of respondents (excluding “not provided”)



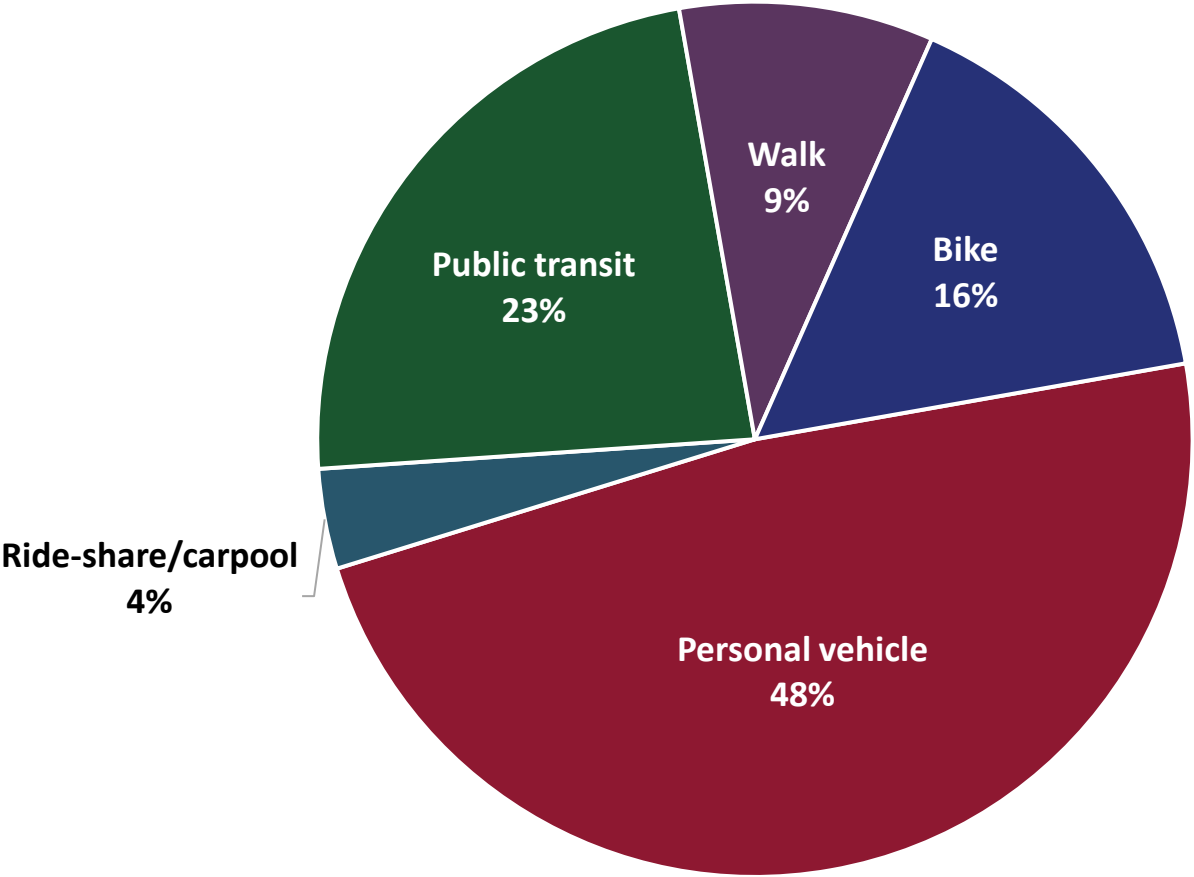
Q4. How many operating vehicles are in your household?
by percentage of respondents (excluding “not provided”)



Q5. Which THREE of the following would encourage you to use a mode of transportation other than driving a personal vehicle to complete your daily trips?
by percentage of respondents who selected the item as one of their top three choices (excluding “none”)

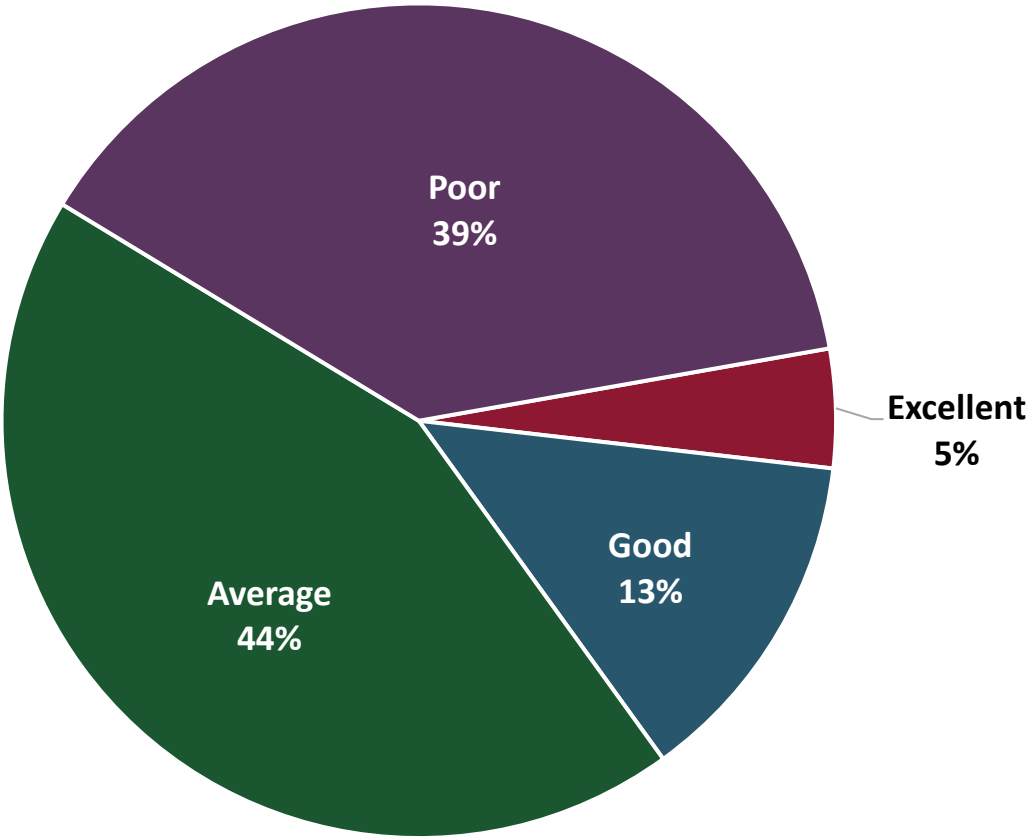


Q6. If it were available and convenient for you, what type of transportation would you prefer for your daily trips?
by percentage of respondents (excluding “not provided”)



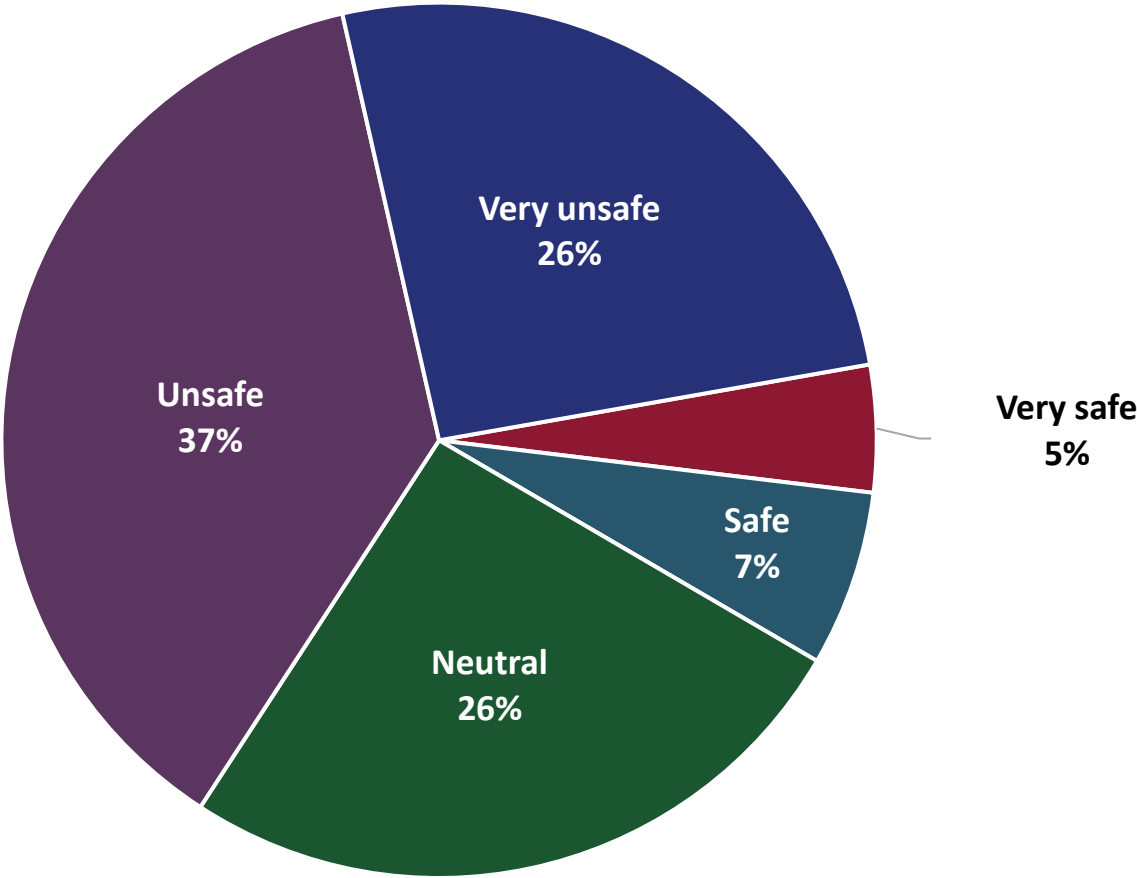
Q7. How would you rate the current local and regional transportation systems overall?

by percentage of respondents (excluding “not provided”)



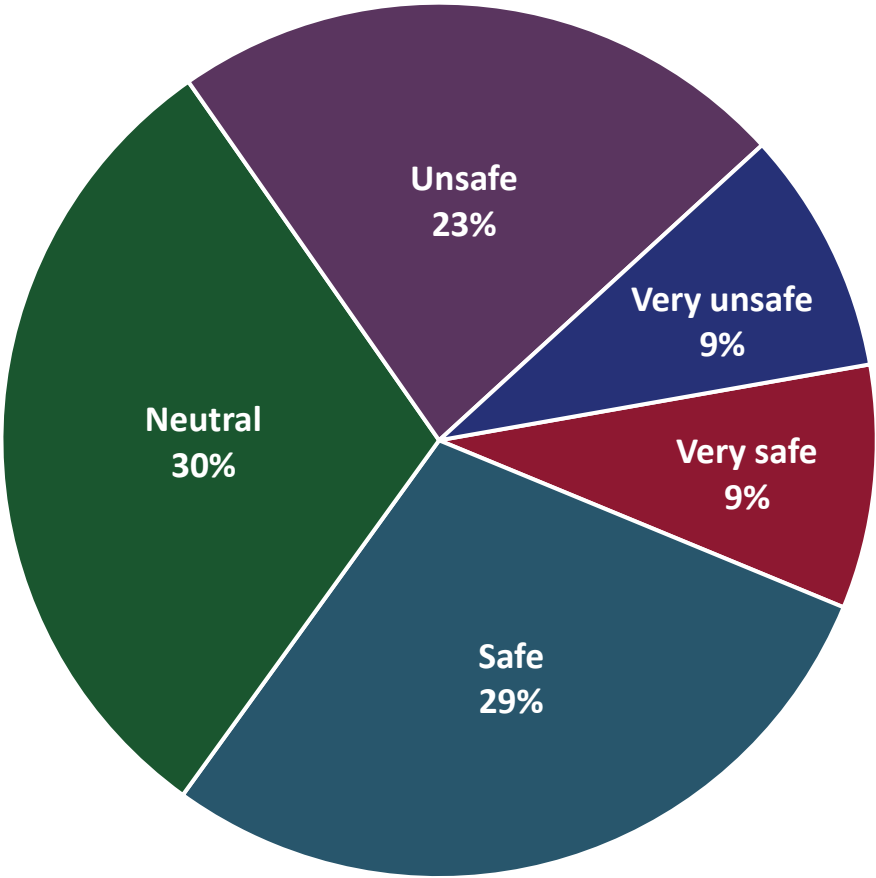
Q8. How safe do you feel biking on roadways and shared paths in the GPATS Study Area?

by percentage of respondents (excluding “not provided”)

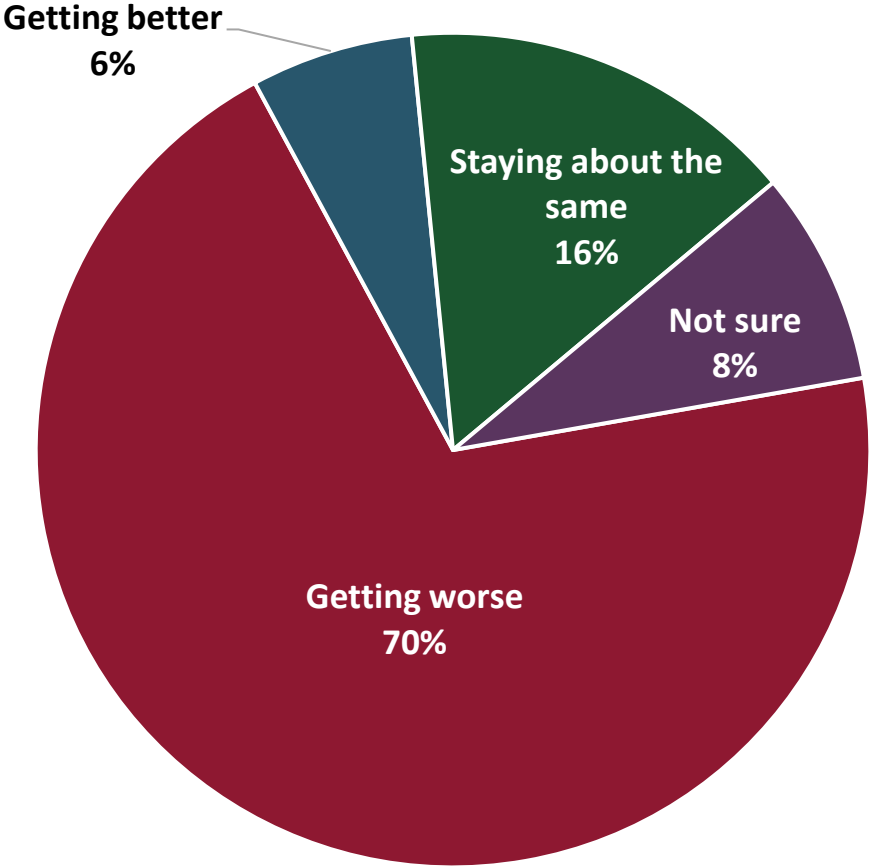


Q9. How safe do you feel walking on sidewalks and shared paths in the GPATS Study Area?

by percentage of respondents (excluding “not provided”)

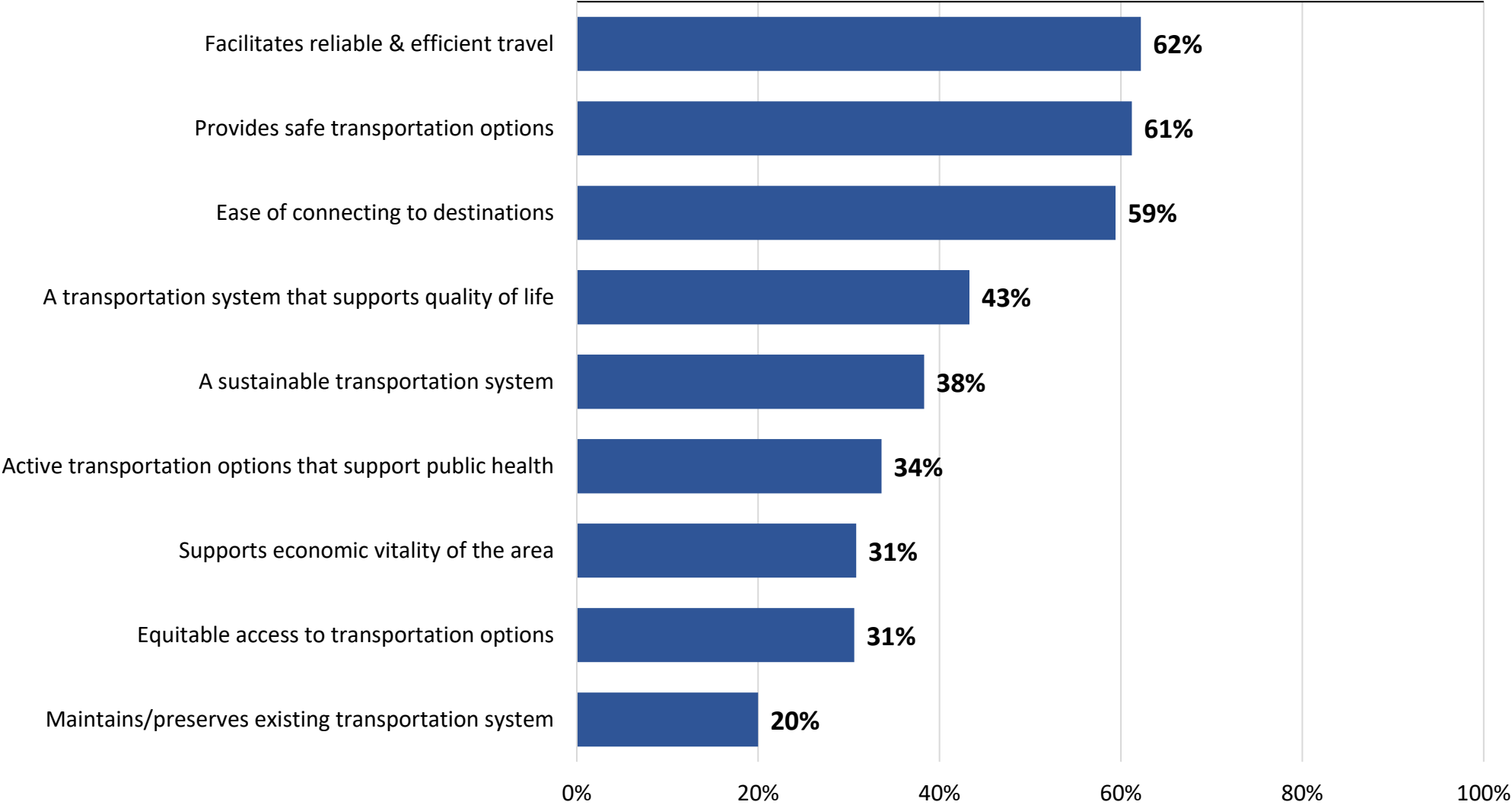


Q10. Do you feel that traffic in the GPATS Study Area is...
by percentage of respondents

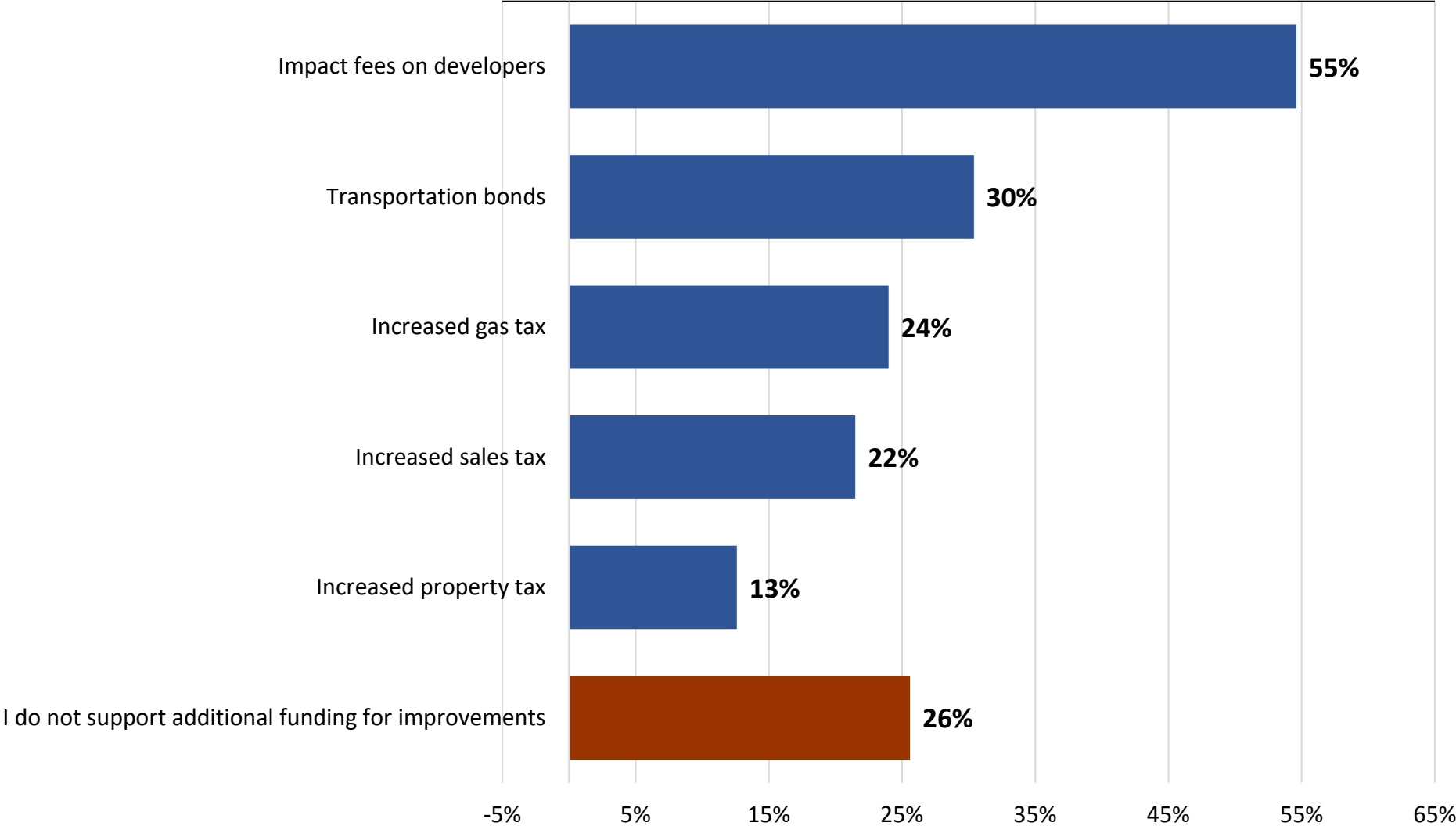


Q11. What are the most important characteristics of the transportation system for the future of the Upstate?

by the percentage of respondents (multiple selections allowed)

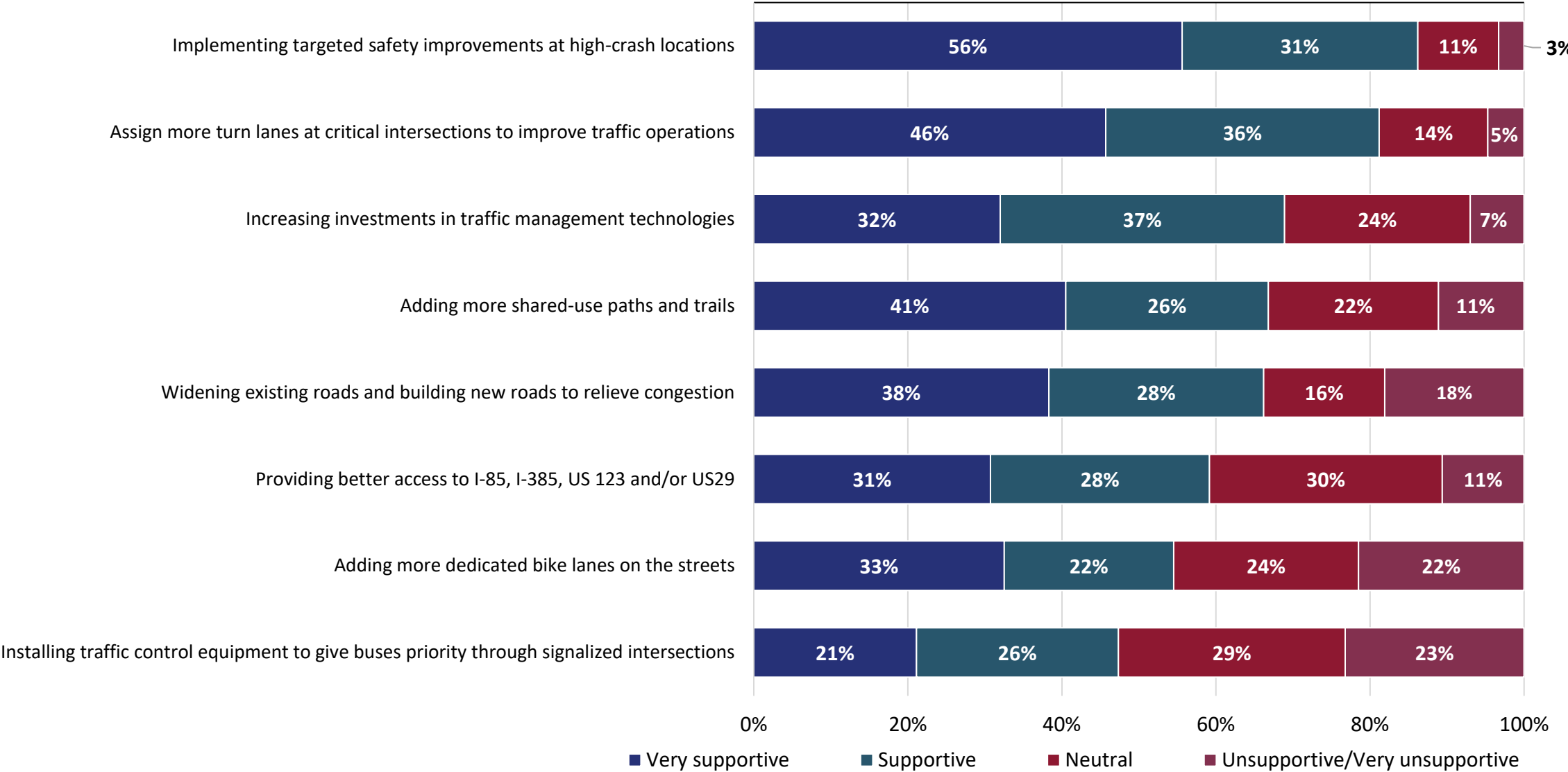


Q12. Which of the following sources would you support to fund transportation improvement projects? by the percentage of respondents (multiple selections allowed)



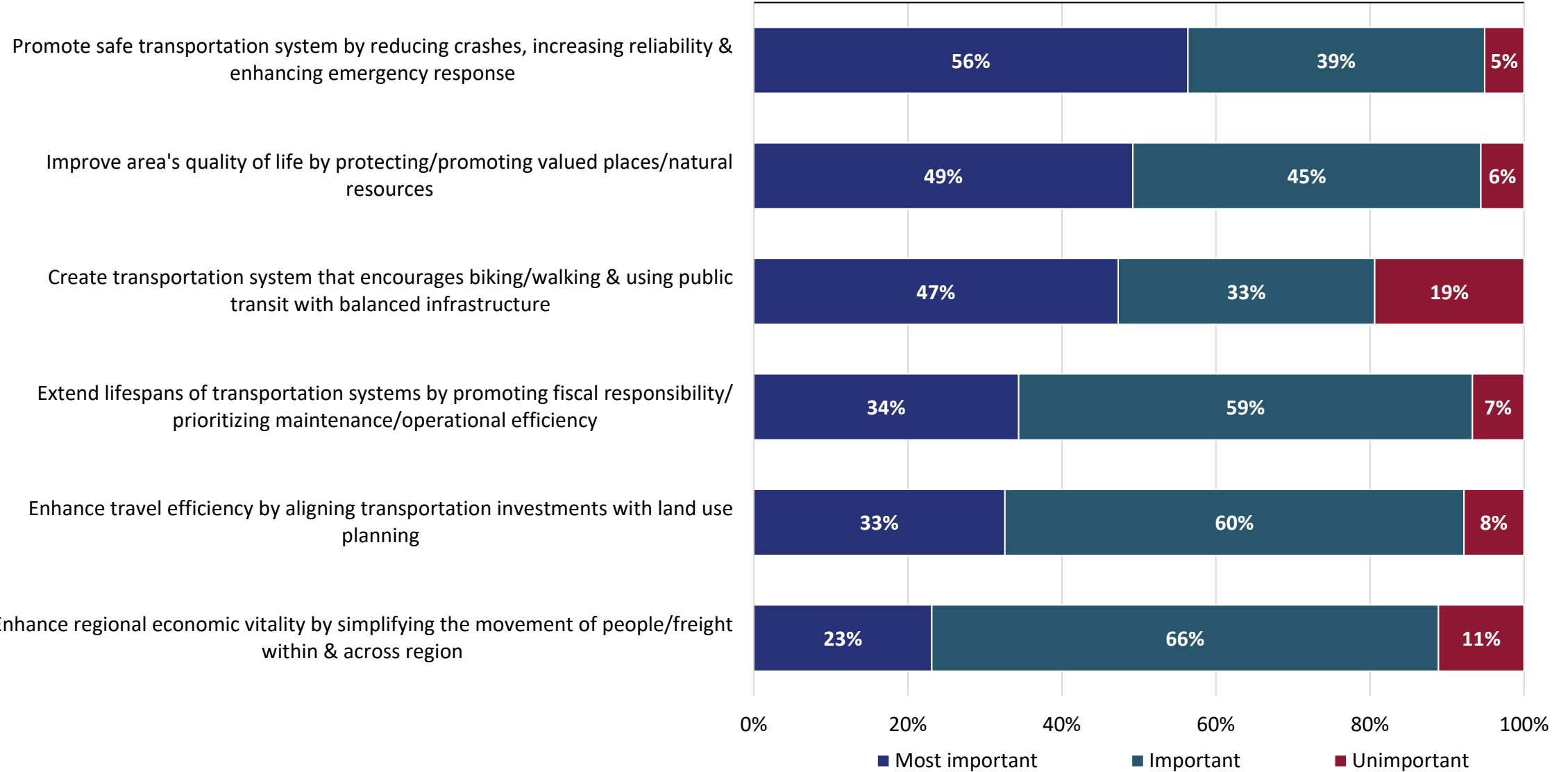
Q13. Level of Support for Each of the Following System Enhancements

by the percentage of respondents (excluding “don’t know”)



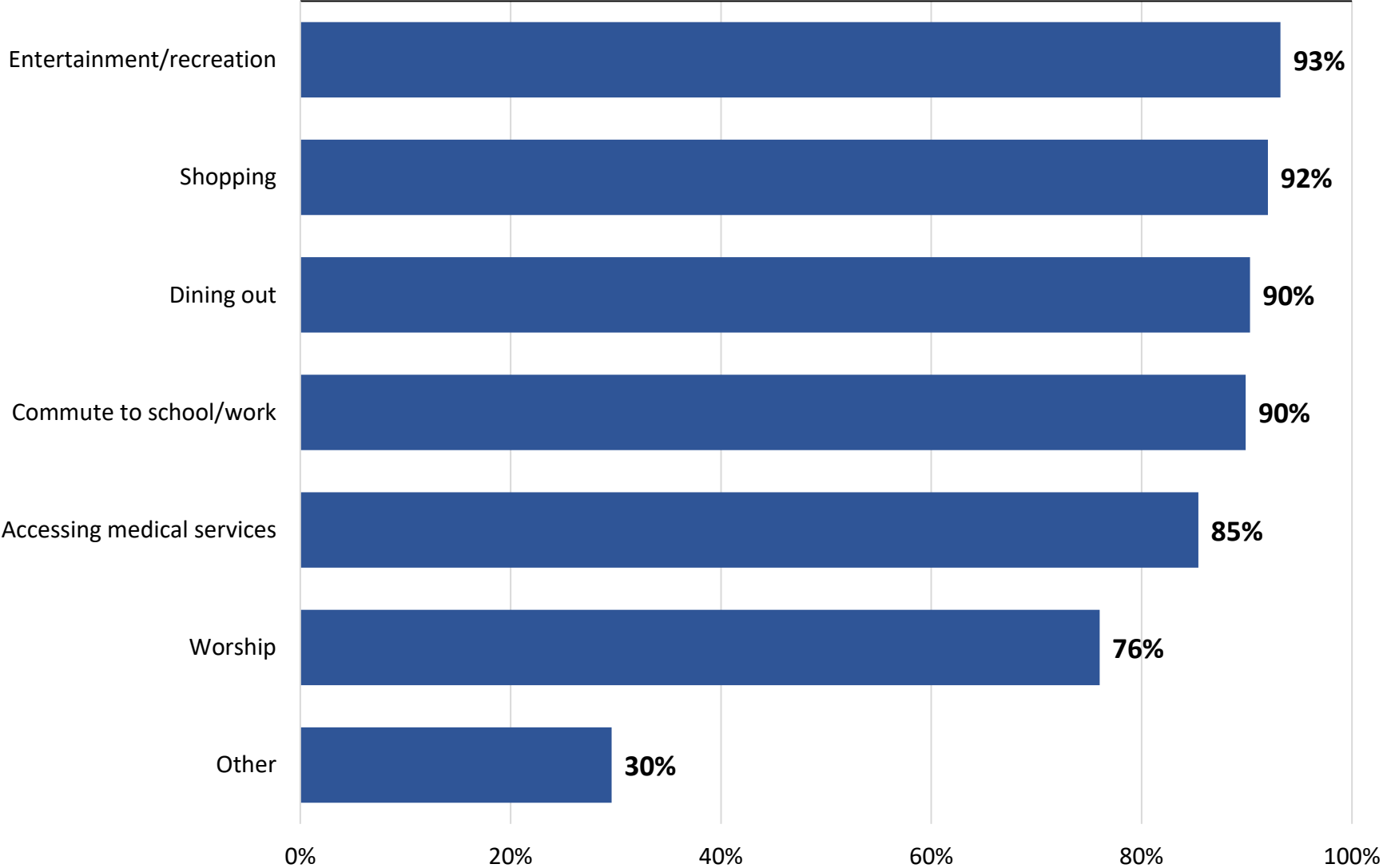
Q14. Importance of the Following Long-Range Transportation Goals

by the percentage of respondents (excluding “not provided”)



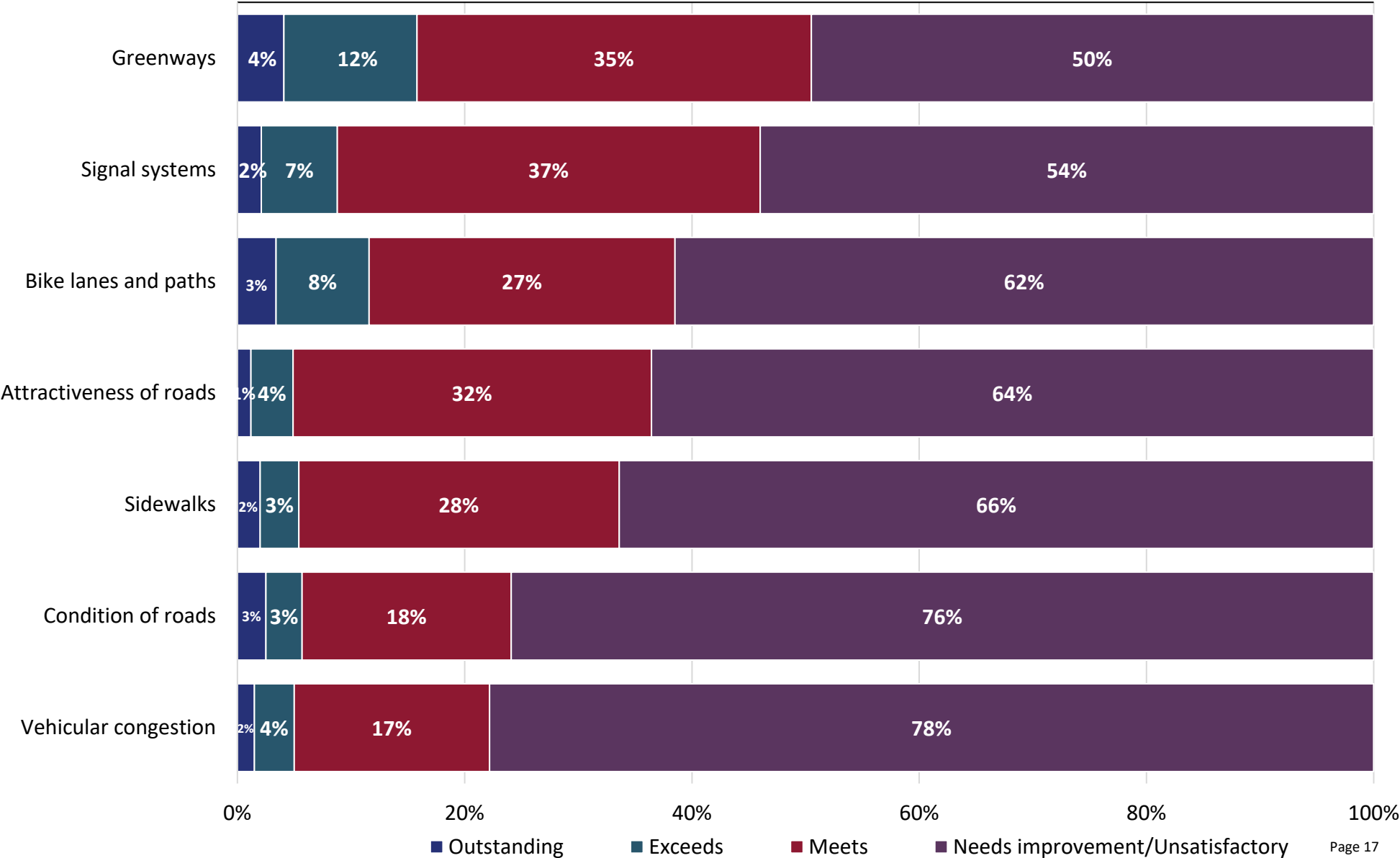
Q15. Main Purpose of Travels Through the GPATS Study Area

based on the sum of respondents' top 7 choices



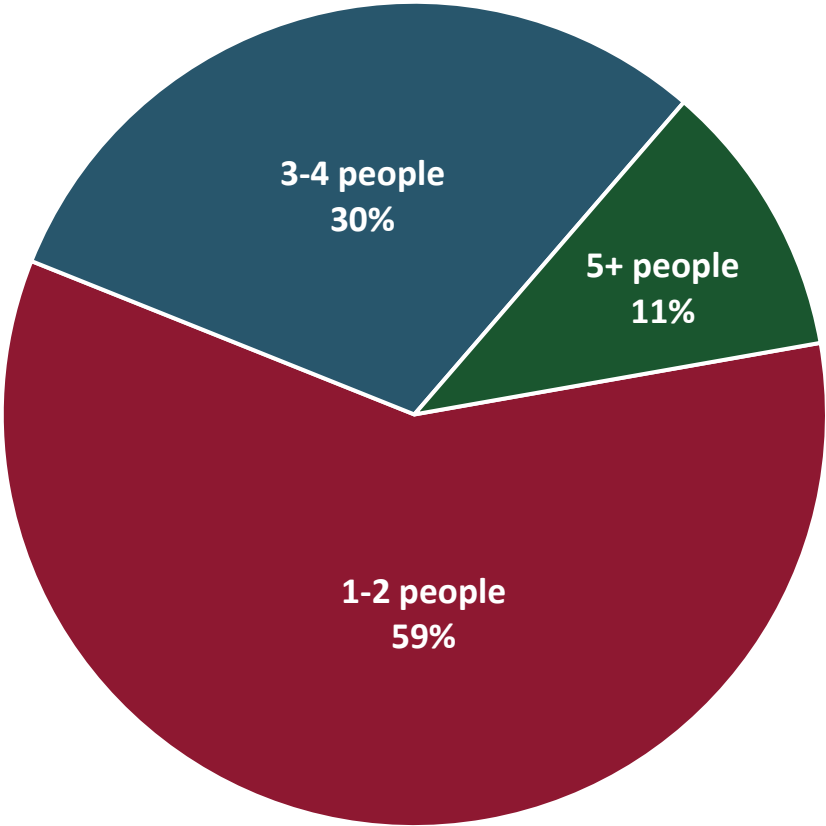
Q16. Ratings of Each of the Following in the GPATS Area

by the percentage of respondents (excluding “not provided”)

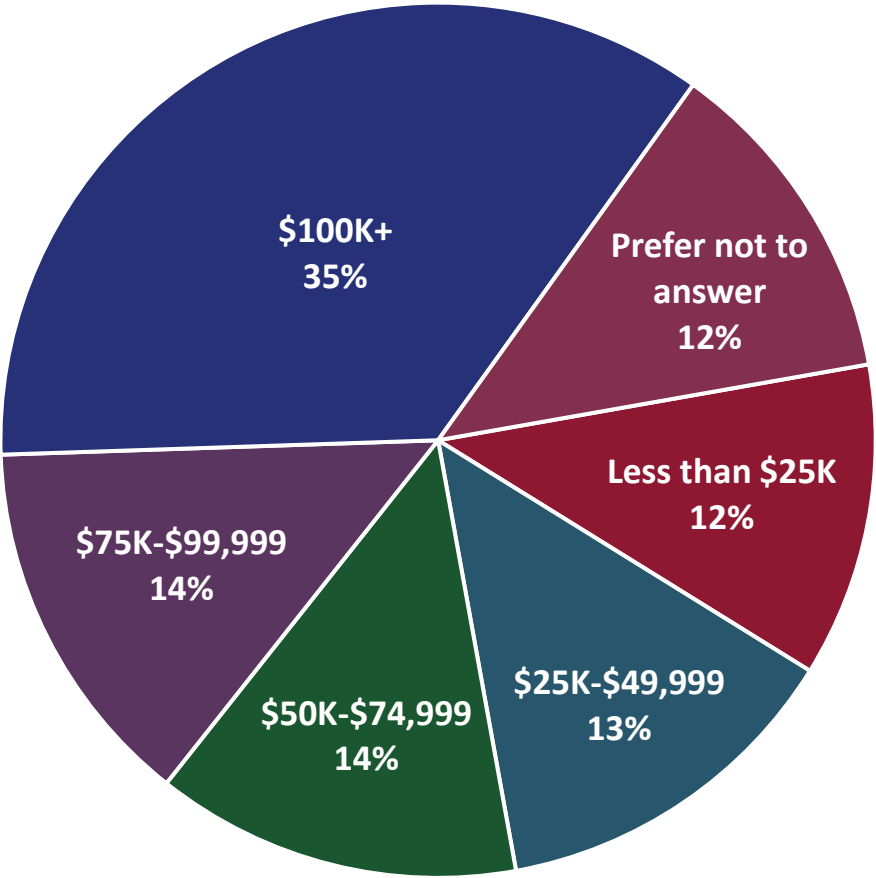


Q17. Including yourself, how many people live in your household?

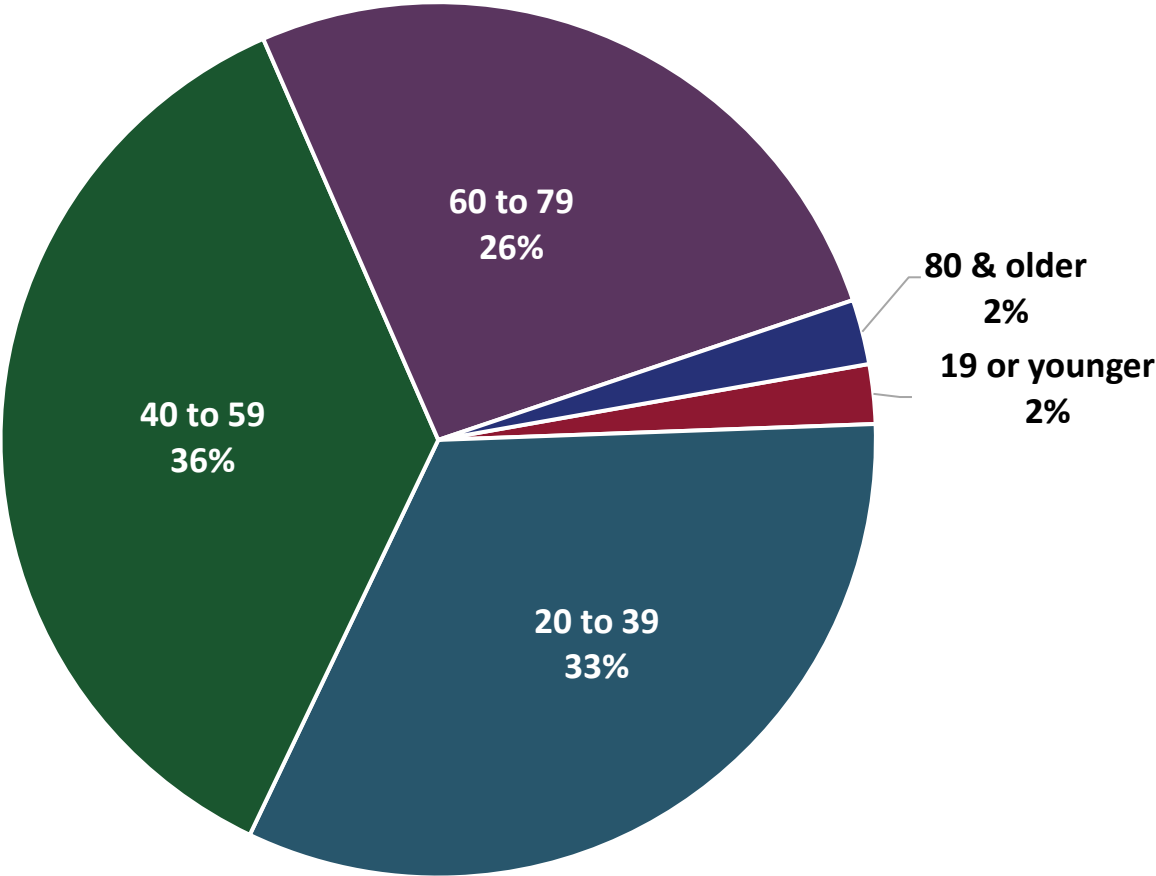
by percentage of respondents (excluding “not provided”)



Q18. What is your annual household income? by percentage of respondents

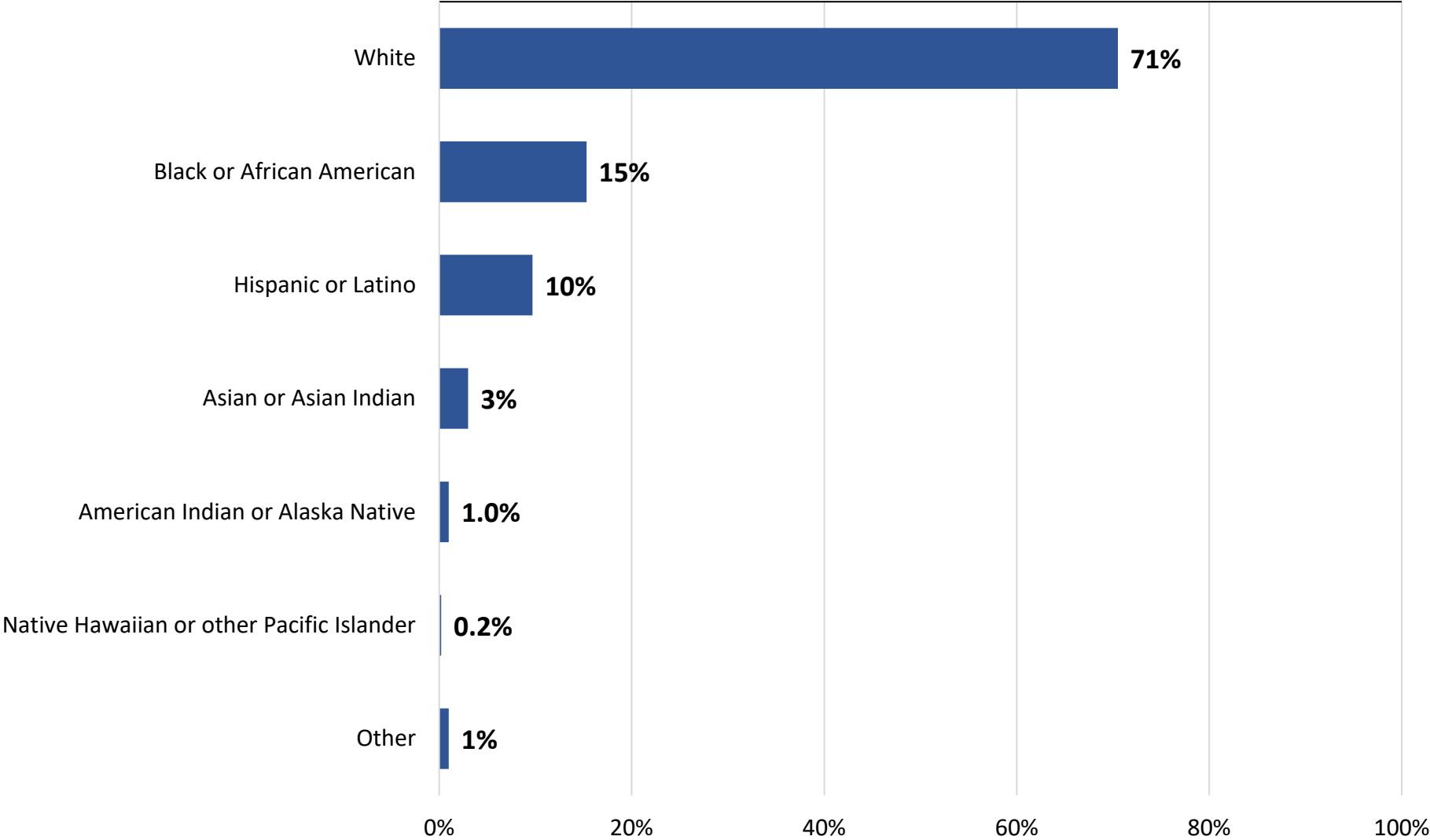


Q19. Which of the following describes your age?
by percentage of respondents (excluding “not provided”)



Q20. Which of the following best describes your race/ethnicity?

by the percentage of respondents (multiple selections allowed)



2. Tabular Data

Q1. How do you typically commute to school/work?

<u>Q1. How do you typically commute to school/work</u>	<u>Number</u>	<u>Percent</u>
Automobile (alone)	418	69.6 %
Carpool	14	2.3 %
Walk	10	1.7 %
Bicycle	24	4.0 %
Public transit	13	2.2 %
Not applicable/remote worker	122	20.3 %
Total	601	100.0 %

Q2. On average, how many days a week are you commuting for school/work?

<u>Q2. How many days a week are you commuting for school/work</u>	<u>Number</u>	<u>Percent</u>
0 days a week	122	20.3 %
1-2 days a week	42	7.0 %
3-4 days a week	87	14.5 %
4-5 days a week	292	48.6 %
5+ days a week	58	9.7 %
Total	601	100.0 %

Q3. On average, how long does your commute to school/work take?

<u>Q3. How long does your commute to school/work take</u>	<u>Number</u>	<u>Percent</u>
5 minutes or less	153	25.5 %
6-10 minutes	59	9.8 %
11-15 minutes	90	15.0 %
16-20 minutes	76	12.6 %
20-30 minutes	129	21.5 %
30+ minutes	88	14.6 %
Not provided	6	1.0 %
Total	601	100.0 %

WITHOUT "NOT PROVIDED"**Q3. On average, how long does your commute to school/work take? (without "not provided")**

<u>Q3. How long does your commute to school/work take</u>	<u>Number</u>	<u>Percent</u>
5 minutes or less	153	25.7 %
6-10 minutes	59	9.9 %
11-15 minutes	90	15.1 %
16-20 minutes	76	12.8 %
20-30 minutes	129	21.7 %
30+ minutes	88	14.8 %
Total	595	100.0 %

Q4. How many operating vehicles are in your household?

<u>Q4. How many operating vehicles are in your household</u>	<u>Number</u>	<u>Percent</u>
None	14	2.3 %
1	184	30.6 %
2	255	42.4 %
3	91	15.1 %
4	34	5.7 %
5+	19	3.2 %
Not provided	4	0.7 %
Total	601	100.0 %

WITHOUT "NOT PROVIDED"**Q4. How many operating vehicles are in your household? (without "not provided")**

<u>Q4. How many operating vehicles are in your household</u>	<u>Number</u>	<u>Percent</u>
None	14	2.3 %
1	184	30.8 %
2	255	42.7 %
3	91	15.2 %
4	34	5.7 %
5+	19	3.2 %
Total	597	100.0 %

Q5. Which THREE of the following would encourage you to use a mode of transportation other than driving a personal vehicle to complete your daily trips?

Q5. Top choice	Number	Percent
Expanded transit service coverage	121	20.1 %
Updated buses & facilities (park & ride lots, bus shelters, bike parking, etc.)	32	5.3 %
More bike/pedestrian coverage	104	17.3 %
More inexpensive transit service	30	5.0 %
Higher cost to operate a vehicle	44	7.3 %
Less parking or higher cost of parking	15	2.5 %
Wider availability of emerging options (light rail/commuter rail)	114	19.0 %
None	137	22.8 %
None chosen	4	0.7 %
Total	601	100.0 %

Q5. Which THREE of the following would encourage you to use a mode of transportation other than driving a personal vehicle to complete your daily trips?

Q5. 2nd choice	Number	Percent
Expanded transit service coverage	89	14.8 %
Updated buses & facilities (park & ride lots, bus shelters, bike parking, etc.)	81	13.5 %
More bike/pedestrian coverage	62	10.3 %
More inexpensive transit service	44	7.3 %
Higher cost to operate a vehicle	43	7.2 %
Less parking or higher cost of parking	45	7.5 %
Wider availability of emerging options (light rail/commuter rail)	69	11.5 %
None	12	2.0 %
None chosen	156	26.0 %
Total	601	100.0 %

Q5. Which THREE of the following would encourage you to use a mode of transportation other than driving a personal vehicle to complete your daily trips?

Q5. 3rd choice	Number	Percent
Expanded transit service coverage	65	10.8 %
Updated buses & facilities (park & ride lots, bus shelters, bike parking, etc.)	73	12.1 %
More bike/pedestrian coverage	46	7.7 %
More inexpensive transit service	40	6.7 %
Higher cost to operate a vehicle	21	3.5 %
Less parking or higher cost of parking	48	8.0 %
Wider availability of emerging options (light rail/commuter rail)	90	15.0 %
None	33	5.5 %
None chosen	185	30.8 %
Total	601	100.0 %

SUM OF TOP 3 CHOICES

Q5. Which THREE of the following would encourage you to use a mode of transportation other than driving a personal vehicle to complete your daily trips? (top 3)

Q5. Sum of top 3 choices	Number	Percent
Expanded transit service coverage	275	45.8 %
Updated buses & facilities (park & ride lots, bus shelters, bike parking, etc.)	186	30.9 %
More bike/pedestrian coverage	212	35.3 %
More inexpensive transit service	114	19.0 %
Higher cost to operate a vehicle	108	18.0 %
Less parking or higher cost of parking	108	18.0 %
Wider availability of emerging options (light rail/commuter rail)	273	45.4 %
None	182	30.3 %
None chosen	4	0.7 %
Total	1462	

Q6. If it were available and convenient for you, what type of transportation would you prefer for your daily trips?

Q6. Type of transportation you would prefer for your daily trips

	Number	Percent
Personal vehicle	282	46.9 %
Ride-share/carpool	22	3.7 %
Public transit (bus, trolley, etc.)	137	22.8 %
Walk	55	9.2 %
Bike	92	15.3 %
Not provided	13	2.2 %
Total	601	100.0 %

WITHOUT "NOT PROVIDED"**Q6. If it were available and convenient for you, what type of transportation would you prefer for your daily trips? (without "not provided")**

Q6. Type of transportation you would prefer for your daily trips

	Number	Percent
Personal vehicle	282	48.0 %
Ride-share/carpool	22	3.7 %
Public transit (bus, trolley, etc.)	137	23.3 %
Walk	55	9.4 %
Bike	92	15.6 %
Total	588	100.0 %

Q7. How would you rate the current local and regional transportation systems (highways, City/County roads, public transit, and bike/pedestrian accommodations) overall?

Q7. How would you rate current local & regional transportation systems overall

	Number	Percent
Excellent	27	4.5 %
Good	78	13.0 %
Average	257	42.8 %
Poor	227	37.8 %
Not provided	12	2.0 %
Total	601	100.0 %

WITHOUT "NOT PROVIDED"

Q7. How would you rate the current local and regional transportation systems (highways, City/County roads, public transit, and bike/pedestrian accommodations) overall? (without "not provided")

Q7. How would you rate current local & regional transportation systems overall

	Number	Percent
Excellent	27	4.6 %
Good	78	13.2 %
Average	257	43.6 %
Poor	227	38.5 %
Total	589	100.0 %

Q8. How safe do you feel biking on roadways and shared paths in the GPATS Study Area?

Q8. How safe do you feel biking on roadways & shared paths in GPATS Study Area

	Number	Percent
Very safe	26	4.3 %
Safe	36	6.0 %
Neutral	143	23.8 %
Unsafe	207	34.4 %
Very unsafe	143	23.8 %
Not provided	46	7.7 %
Total	601	100.0 %

WITHOUT "NOT PROVIDED"**Q8. How safe do you feel biking on roadways and shared paths in the GPATS Study Area? (without "not provided")**

Q8. How safe do you feel biking on roadways & shared paths in GPATS Study Area

	Number	Percent
Very safe	26	4.7 %
Safe	36	6.5 %
Neutral	143	25.8 %
Unsafe	207	37.3 %
Very unsafe	143	25.8 %
Total	555	100.0 %

Q9. How safe do you feel walking on sidewalks and shared paths in the GPATS Study Area?

Q9. How safe do you feel walking on sidewalks & shared paths in GPATS Study Area

	Number	Percent
Very safe	51	8.5 %
Safe	163	27.1 %
Neutral	172	28.6 %
Unsafe	130	21.6 %
Very unsafe	51	8.5 %
Not provided	34	5.7 %
Total	601	100.0 %

WITHOUT "NOT PROVIDED"**Q9. How safe do you feel walking on sidewalks and shared paths in the GPATS Study Area? (without "not provided")**

Q9. How safe do you feel walking on sidewalks & shared paths in GPATS Study Area

	Number	Percent
Very safe	51	9.0 %
Safe	163	28.7 %
Neutral	172	30.3 %
Unsafe	130	22.9 %
Very unsafe	51	9.0 %
Total	567	100.0 %

Q10. Do you feel that traffic in the GPATS Study Area is...

<u>Q10. What do you feel traffic in GPATS Study Area</u>	<u>Number</u>	<u>Percent</u>
Getting worse	420	69.9 %
Getting better	38	6.3 %
Staying about the same	93	15.5 %
Not sure	50	8.3 %
Total	601	100.0 %

WITHOUT "NOT SURE"**Q10. Do you feel that traffic in the GPATS Study Area is... (without "not sure")**

<u>Q10. What do you feel traffic in GPATS Study Area</u>	<u>Number</u>	<u>Percent</u>
Getting worse	420	76.2 %
Getting better	38	6.9 %
Staying about the same	93	16.9 %
Total	551	100.0 %

Q11. What are the most important characteristics of the transportation system for the future of the Upstate?

Q11. Most important characteristics of the transportation system for the future of Upstate	Number	Percent
Facilitates reliable & efficient travel	374	62.2 %
Provides safe transportation options	368	61.2 %
Ease of connecting to destinations	357	59.4 %
A sustainable transportation system	230	38.3 %
A transportation system that supports quality of life	260	43.3 %
Equitable access to transportation options	184	30.6 %
Supports economic vitality of the area	185	30.8 %
Maintains/preserves existing transportation system	120	20.0 %
Active transportation options that support public health	202	33.6 %
Total	2280	

Q12. Which of the following sources would you support to fund transportation improvement projects?

Q12. Which sources would you support to fund transportation improvement projects	Number	Percent
I do not support additional funding for improvements	154	25.6 %
Transportation bonds	183	30.4 %
Impact fees on developers	328	54.6 %
Increased property tax	76	12.6 %
Increased sales tax	129	21.5 %
Increased gas tax	144	24.0 %
Total	1014	

Q13. For each topic, rank your level of support for the system enhancement. Rank each from "Very Supportive" to "Very Unsupportive."

(N=601)

	Very supportive	Supportive	Neutral	Unsupportive	Very unsupportive	Don't know
Q13-1. Implementing targeted safety improvements at high-crash locations	53.7%	29.6%	10.1%	2.0%	1.2%	3.3%
Q13-2. Assign more turn lanes at critical intersections to improve traffic operations	44.1%	34.3%	13.6%	2.5%	2.0%	3.5%
Q13-3. Adding more shared-use paths & trails	38.8%	25.1%	21.1%	4.8%	5.8%	4.3%
Q13-4. Increasing investments in traffic management technologies	30.3%	34.9%	22.8%	3.3%	3.3%	5.3%
Q13-5. Widening existing roads & building new roads to relieve congestion	36.9%	27.0%	15.1%	9.3%	8.2%	3.5%
Q13-6. Adding more dedicated bike lanes on the streets	30.9%	21.0%	22.8%	10.6%	9.8%	4.8%
Q13-7. Providing better access to I-85, I-385, US 123 and/or US29	29.0%	26.8%	28.5%	8.0%	2.0%	5.8%
Q13-8. Installing traffic control equipment to give buses priority through signalized intersections	19.8%	24.6%	27.6%	13.3%	8.5%	6.2%

WITHOUT "DON'T KNOW"

Q13. For each topic, rank your level of support for the system enhancement. Rank each from "Very Supportive" to "Very Unsupportive." (without "don't know")

(N=601)

	Very supportive	Supportive	Neutral	Unsupportive	Very unsupportive
Q13-1. Implementing targeted safety improvements at high-crash locations	55.6%	30.6%	10.5%	2.1%	1.2%
Q13-2. Assign more turn lanes at critical intersections to improve traffic operations	45.7%	35.5%	14.1%	2.6%	2.1%
Q13-3. Adding more shared-use paths & trails	40.5%	26.3%	22.1%	5.0%	6.1%
Q13-4. Increasing investments in traffic management technologies	32.0%	36.9%	24.1%	3.5%	3.5%
Q13-5. Widening existing roads & building new roads to relieve congestion	38.3%	27.9%	15.7%	9.7%	8.4%
Q13-6. Adding more dedicated bike lanes on the streets	32.5%	22.0%	24.0%	11.2%	10.3%
Q13-7. Providing better access to I-85, I-385, US 123 and/or US29	30.7%	28.4%	30.2%	8.5%	2.1%
Q13-8. Installing traffic control equipment to give buses priority through signalized intersections	21.1%	26.2%	29.4%	14.2%	9.0%

Q14. Rank each long-range transportation goal from "Most Important" to "Unimportant."

(N=601)

	Most important	Important	Unimportant	Not provided
Q14-1. Improve the area's quality of life by protecting & promoting its valued places & natural resources	48.3%	44.3%	5.5%	2.0%
Q14-2. Enhance regional economic vitality by simplifying the movement of people & freight within & across the region	22.1%	62.9%	10.6%	4.3%
Q14-3. Enhance travel efficiency by aligning transportation investments with land use planning	30.8%	56.2%	7.3%	5.7%
Q14-4. Create a transportation system that encourages biking, walking, & using public transit with balanced infrastructure	45.8%	32.3%	18.8%	3.2%
Q14-5. Extend lifespans of transportation systems by promoting fiscal responsibility & prioritizing maintenance & operational efficiency	33.1%	56.7%	6.5%	3.7%
Q14-6. Promote a safe transportation system by reducing crashes, increasing reliability, & enhancing emergency response	54.7%	37.4%	5.0%	2.8%

WITHOUT "NOT PROVIDED"**Q14. Rank each long-range transportation goal from "Most Important" to "Unimportant." (without "not provided")**

(N=601)

	Most important	Important	Unimportant
Q14-1. Improve the area's quality of life by protecting & promoting its valued places & natural resources	49.2%	45.2%	5.6%
Q14-2. Enhance regional economic vitality by simplifying the movement of people & freight within & across the region	23.1%	65.7%	11.1%
Q14-3. Enhance travel efficiency by aligning transportation investments with land use planning	32.6%	59.6%	7.8%
Q14-4. Create a transportation system that encourages biking, walking, & using public transit with balanced infrastructure	47.3%	33.3%	19.4%
Q14-5. Extend lifespans of transportation systems by promoting fiscal responsibility & prioritizing maintenance & operational efficiency	34.4%	58.9%	6.7%
Q14-6. Promote a safe transportation system by reducing crashes, increasing reliability, & enhancing emergency response	56.3%	38.5%	5.1%

Q15. What is the main purpose of your travels through the GPATS Study Area?

<u>Q15. Top choice</u>	<u>Number</u>	<u>Percent</u>
Commute to school/work	386	64.2 %
Entertainment/recreation	68	11.3 %
Shopping	65	10.8 %
Dining out	19	3.2 %
Worship	16	2.7 %
Accessing medical services	36	6.0 %
Other	8	1.3 %
None chosen	3	0.5 %
Total	601	100.0 %

Q15. What is the main purpose of your travels through the GPATS Study Area?

<u>Q15. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Commute to school/work	41	6.8 %
Entertainment/recreation	162	27.0 %
Shopping	162	27.0 %
Dining out	86	14.3 %
Worship	78	13.0 %
Accessing medical services	56	9.3 %
Other	5	0.8 %
None chosen	11	1.8 %
Total	601	100.0 %

Q15. What is the main purpose of your travels through the GPATS Study Area?

<u>Q15. 3rd choice</u>	<u>Number</u>	<u>Percent</u>
Commute to school/work	13	2.2 %
Entertainment/recreation	115	19.1 %
Shopping	120	20.0 %
Dining out	146	24.3 %
Worship	81	13.5 %
Accessing medical services	81	13.5 %
Other	14	2.3 %
None chosen	31	5.2 %
Total	601	100.0 %

Q15. What is the main purpose of your travels through the GPATS Study Area?

Q15. 4th choice	Number	Percent
Commute to school/work	15	2.5 %
Entertainment/recreation	90	15.0 %
Shopping	123	20.5 %
Dining out	148	24.6 %
Worship	47	7.8 %
Accessing medical services	85	14.1 %
Other	18	3.0 %
None chosen	75	12.5 %
Total	601	100.0 %

Q15. What is the main purpose of your travels through the GPATS Study Area?

Q15. 5th choice	Number	Percent
Commute to school/work	27	4.5 %
Entertainment/recreation	78	13.0 %
Shopping	49	8.2 %
Dining out	94	15.6 %
Worship	86	14.3 %
Accessing medical services	136	22.6 %
Other	13	2.2 %
None chosen	118	19.6 %
Total	601	100.0 %

Q15. What is the main purpose of your travels through the GPATS Study Area?

Q15. 6th choice	Number	Percent
Commute to school/work	38	6.3 %
Entertainment/recreation	44	7.3 %
Shopping	30	5.0 %
Dining out	46	7.7 %
Worship	111	18.5 %
Accessing medical services	107	17.8 %
Other	37	6.2 %
None chosen	188	31.3 %
Total	601	100.0 %

Q15. What is the main purpose of your travels through the GPATS Study Area?

<u>Q15. 7th choice</u>	<u>Number</u>	<u>Percent</u>
Commute to school/work	20	3.3 %
Entertainment/recreation	3	0.5 %
Shopping	4	0.7 %
Dining out	4	0.7 %
Worship	38	6.3 %
Accessing medical services	12	2.0 %
Other	83	13.8 %
None chosen	437	72.7 %
Total	601	100.0 %

SUM OF TOP 7 CHOICES**Q15. What is the main purpose of your travels through the GPATS Study Area? (top 7)**

<u>Q15. Sum of top 7 choices</u>	<u>Number</u>	<u>Percent</u>
Commute to school/work	540	89.9 %
Entertainment/recreation	560	93.2 %
Shopping	553	92.0 %
Dining out	543	90.3 %
Worship	457	76.0 %
Accessing medical services	513	85.4 %
Other	178	29.6 %
None chosen	3	0.5 %
Total	3347	

Q16. How would you rate each of the following in the GPATS Area?

(N=601)

	Outstanding	Exceeds	Meets	Needs improvement	Unsatisfactory	Not provided
Q16-1. Condition of roads	2.5%	3.2%	18.3%	48.3%	27.1%	0.7%
Q16-2. Vehicular congestion	1.5%	3.5%	17.0%	46.8%	30.0%	1.3%
Q16-3. Attractiveness of roads	1.2%	3.7%	30.9%	45.6%	16.8%	1.8%
Q16-4. Sidewalks	2.0%	3.3%	27.8%	43.4%	22.0%	1.5%
Q16-5. Bike lanes & paths	3.3%	8.0%	26.1%	41.1%	18.6%	2.8%
Q16-6. Greenways	4.0%	11.3%	33.6%	36.8%	11.1%	3.2%
Q16-7. Signal systems	2.0%	6.5%	36.1%	38.6%	13.8%	3.0%

WITHOUT "NOT PROVIDED"**Q16. How would you rate each of the following in the GPATS Area? (without "not provided")**

(N=601)

	Outstanding	Exceeds	Meets	Needs improvement	Unsatisfactory
Q16-1. Condition of roads	2.5%	3.2%	18.4%	48.6%	27.3%
Q16-2. Vehicular congestion	1.5%	3.5%	17.2%	47.4%	30.4%
Q16-3. Attractiveness of roads	1.2%	3.7%	31.5%	46.4%	17.1%
Q16-4. Sidewalks	2.0%	3.4%	28.2%	44.1%	22.3%
Q16-5. Bike lanes & paths	3.4%	8.2%	26.9%	42.3%	19.2%
Q16-6. Greenways	4.1%	11.7%	34.7%	38.0%	11.5%
Q16-7. Signal systems	2.1%	6.7%	37.2%	39.8%	14.2%

Q17. Including yourself, how many people live in your household?

Q17. How many people live in your household	Number	Percent
1-2 people	352	58.6 %
3-4 people	181	30.1 %
5+ people	65	10.8 %
Not provided	3	0.5 %
Total	601	100.0 %

WITHOUT "NOT PROVIDED"**Q17. Including yourself, how many people live in your household? (without "not provided")**

Q17. How many people live in your household	Number	Percent
1-2 people	352	58.9 %
3-4 people	181	30.3 %
5+ people	65	10.9 %
Total	598	100.0 %

Q18. What is your annual household income?

Q18. Your annual household income	Number	Percent
Less than \$25K	70	11.6 %
\$25K-\$49,999	80	13.3 %
\$50K-\$74,999	81	13.5 %
\$75K-\$99,999	83	13.8 %
\$100K+	213	35.4 %
Prefer not to answer	74	12.3 %
Total	601	100.0 %

WITHOUT "PREFER NOT TO ANSWER"**Q18. What is your annual household income? (without "prefer not to answer")**

Q18. Your annual household income	Number	Percent
Less than \$25K	70	13.3 %
\$25K-\$49,999	80	15.2 %
\$50K-\$74,999	81	15.4 %
\$75K-\$99,999	83	15.7 %
\$100K+	213	40.4 %
Total	527	100.0 %

Q19. Which of the following describes your age?

Q19. Your age	Number	Percent
19 or younger	13	2.2 %
20 to 39	193	32.1 %
40 to 59	215	35.8 %
60 to 79	156	26.0 %
80 & older	14	2.3 %
Not provided	10	1.7 %
Total	601	100.0 %

WITHOUT "NOT PROVIDED"**Q19. Which of the following describes your age? (without "not provided")**

Q19. Your age	Number	Percent
19 or younger	13	2.2 %
20 to 39	193	32.7 %
40 to 59	215	36.4 %
60 to 79	156	26.4 %
80 & older	14	2.4 %
Total	591	100.0 %

Q20. Which of the following best describes your race/ethnicity?

Q20. Your race/ethnicity	Number	Percent
Asian or Asian Indian	18	3.0 %
Black or African American	92	15.3 %
American Indian or Alaska Native	6	1.0 %
White	424	70.5 %
Native Hawaiian or other Pacific Islander	1	0.2 %
Hispanic or Latino	58	9.7 %
Other	6	1.0 %
Total	605	

Q20-7. Self-describe your race/ethnicity:

Q20-7. Self-describe your race/ethnicity	Number	Percent
Multiple races	2	33.3 %
Irish	1	16.7 %
Caucasian	1	16.7 %
Mixed	1	16.7 %
German/Irish	1	16.7 %
Total	6	100.0 %

3. Survey Instrument

May 2026

RE: Greenville-Pickens Area Transportation Study Survey

Dear Resident:

On behalf of the Greenville-Pickens Area Transportation Study (GPATS), I would like to invite you to take a few minutes to complete this important survey. GPATS is the organization responsible for regional transportation planning within the Greenville and Mauldin-Simpsonville Urbanized Areas, along with areas anticipated to become urban in the next 25 years. The GPATS Study Area includes portions of Anderson, Greenville, Laurens, Pickens, and Spartanburg Counties.

We are currently updating the region's transportation plan, Horizon 2050, and the results of this survey will help us identify which transportation improvements are needed most. Horizon 2050 is the ten-year update to the GPATS Long-Range Transportation Plan (LRTP). It is a 25-year plan for highway, transit, bicycle, and pedestrian projects in the GPATS coverage area. GPATS conducts a small review and update of the LRTP every five years and a major update every 10 years. The LRTP includes a fiscally constrained, prioritized list of transportation projects to be completed over the next 25 years, based on current funding levels. Public involvement is essential for fully understanding a community's transportation vision.

We have selected ETC Institute as our partner for this project. Since only a limited number of households in the region were selected at random to receive this survey, your participation will ensure residents in your area are well represented. A postage-paid return envelope addressed to ETC Institute has been provided for your convenience. If you prefer, you may complete the survey online at gpatssurvey.com. They will compile the survey results, which will be critical for the transportation plan's development.

If you have any questions, don't hesitate to reach out to me by email at kbrockington@greenvillecounty.org or by phone at 864-467-7143. More information about the GPATS and this transportation plan can also be found online at gpats.org.

Thank you for your support of this important effort.

Sincerely,



Keith Brockington
Transportation Planning Manager
GPATS – Greenville-Pickens Area Transportation Study
864-467-7143
kbrockington@greenvillecounty.org

Mayo de 2026

RE: Encuesta sobre el Estudio de Transporte del Área

Greenville-Pickens Estimado Residente:

En nombre del Estudio de Transporte del Área Greenville-Pickens (GPATS), me gustaría invitarle a dedicar unos minutos a completar esta importante encuesta. GPATS es la organización responsable de la planificación regional del transporte dentro de las áreas urbanizadas de Greenville y Mauldin-Simpsonville, así como de las áreas que se prevé que se vuelvan urbanas en los próximos 25 años. El área de estudio GPATS incluye partes de los condados de Anderson, Greenville, Laurens, Pickens y Spartanburg.

Actualmente estamos actualizando el plan de transporte de la región, Horizonte 2050, y los resultados de esta encuesta nos ayudarán a identificar qué mejoras en el transporte son más necesarias. Horizonte 2050 es la actualización a diez años del Plan de Transporte a Largo Plazo (LRTP) del GPATS. Es un plan a 25 años para proyectos de carreteras, transporte, bicicletas y peatones dentro del área de cobertura de GPATS. El GPATS realiza una pequeña revisión y actualización del LRTP cada cinco años y una actualización importante cada 10 años. El LRTP incluye una lista de proyectos de transporte con limitaciones fiscales y prioritarias que se completarán en los próximos 25 años, basada en los niveles actuales de financiación. La participación pública es esencial para comprender plenamente la visión de transporte de una comunidad.

Hemos seleccionado al ETC Institute como nuestro socio para este proyecto. Dado que solo un número limitado de hogares de la región fue seleccionado al azar para recibir esta encuesta, tu participación garantizará que los residentes de tu zona estén bien representados. Se ha proporcionado un sobre de devolución con franqueo pagado dirigido al Instituto ETC para su comodidad. Si lo prefieres, puedes completar la encuesta en línea en gpatssurvey.com. Recopilarán los resultados de la encuesta, que serán fundamentales para el desarrollo del plan de transporte.

Si tienes alguna pregunta, no dudes en ponerte en contacto conmigo por correo electrónico en kbrockington@greenvillecounty.org o por teléfono al 864-467-7143. También se puede encontrar más información sobre el GPATS y este plan de transporte en gpats.org.

Gracias por tu apoyo a este importante esfuerzo.

Atentamente,



Keith Brockington
Responsable de Planificación del Transporte
GPATS – Estudio de Transporte del Área Greenville-Pickens
864-467-7143
kbrockington@greenvillecounty.org

GPATS LRTP: Survey

The following questions have been developed for ETC to use in their statistically valid survey. The survey will gather feedback on regional transportation needs, information on the transportation and transit habits of study area residents, and demographic information about respondents.

1. How do you typically commute to school/work? [Choose one of the following answers.]

- | | | |
|---|--------------------------------------|---|
| ☐ (1) Automobile (alone) | ☐ (3) Walk | ☐ (5) Public transit |
| ☐ (2) Carpool | ☐ (4) Bicycle | ☐ (6) Not applicable/remote worker |

2. On average, how many days a week are you commuting for school/work? [Choose one of the following answers.]

- | | | |
|--|--|--|
| ☐ (1) 0 days a week | ☐ (3) 3 - 4 days a week | ☐ (5) More than 5 days a week |
| ☐ (2) 1 - 2 days a week | ☐ (4) 4 - 5 days a week | |

3. On average, how long does your commute to school/work take? [Choose one of the following answers.]

- | | | |
|--|--|---|
| ☐ (1) 5 minutes or less | ☐ (3) 11 - 15 minutes | ☐ (5) 20 - 30 minutes |
| ☐ (2) 6 - 10 minutes | ☐ (4) 16 - 20 minutes | ☐ (6) More than 30 minutes |

4. How many operating vehicles are in your household? [Choose one of the following answers.]

- | | | |
|-----------------------------------|--------------------------------|--|
| ☐ (1) None | ☐ (3) 2 | ☐ (5) 4 |
| ☐ (2) 1 | ☐ (4) 3 | ☐ (6) 5 or more |

5. Which THREE of the following would encourage you to use a mode of transportation other than driving a personal vehicle to complete your daily trips?

1. Expanded transit service coverage
2. Updated buses and facilities (park and ride lots, bus shelters, bike parking, etc.)
3. More bike/pedestrian coverage
4. More inexpensive transit service
5. Higher cost to operate a vehicle
6. Less parking or higher cost of parking
7. Wider availability of emerging options (light rail/commuter rail)
8. None

1st: _____ 2nd: _____ 3rd: _____

6. If it were available and convenient for you, what type of transportation would you prefer for your daily trips? [Choose one of the following answers.]

- | | | |
|---|--|-----------------------------------|
| ☐ (1) Personal vehicle | ☐ (3) Public transit (bus, trolley, etc.) | ☐ (5) Bike |
| ☐ (2) Ride-share/carpool | ☐ (4) Walk | |

7. How would you rate the current local and regional transportation systems (highways, city/county roads, public transit, and bike/pedestrian accommodations) overall? [Choose one of the following answers.]

- | | | | |
|--|-----------------------------------|--------------------------------------|-----------------------------------|
| ☐ (4) Excellent | ☐ (3) Good | ☐ (2) Average | ☐ (1) Poor |
|--|-----------------------------------|--------------------------------------|-----------------------------------|

8. How safe do you feel biking on roadways and shared paths in the GPATS Study Area? [Choose one of the following answers.]

- | | | |
|--|--------------------------------------|--|
| ☐ (5) Very safe | ☐ (3) Neutral | ☐ (1) Very unsafe |
| ☐ (4) Safe | ☐ (2) Unsafe | |

9. **How safe do you feel walking on sidewalks and shared paths in the GPATS Study Area?** *[Choose one of the following answers.]*

____(5) Very safe ____ (3) Neutral ____ (1) Very unsafe
 ____ (4) Safe ____ (2) Unsafe

10. **Do you feel that traffic in the GPATS Study Area is...** *[Choose one of the following answers.]*

____ (1) Getting worse ____ (2) Getting better ____ (3) Staying about the same ____ (4) Not sure

11. **What are the most important characteristics of the transportation system for the future of the Upstate?** *[Select all that apply.]*

____ (1) Facilitates reliable and efficient travel ____ (6) Equitable access to transportation options
 ____ (2) Provides safe transportation options ____ (7) Supports the economic vitality of the area
 ____ (3) Ease of connecting to destinations ____ (8) Maintains/preserves existing transportation system
 ____ (4) A sustainable transportation system
 ____ (5) A transportation system that supports quality of life ____ (9) Active transportation options that support public health

12. **Which of the following sources would you support to fund transportation improvement projects?** *[Select all that apply.]*

____ (1) I do not support additional funding for improvements ____ (4) Increased property tax
 ____ (2) Transportation bonds ____ (5) Increased sales tax
 ____ (3) Impact fees on developers ____ (6) Increased gas tax

13. **For each topic, rank your level of support for the system enhancement. Rank each from "Very Supportive" to "Very Unsupportive."**

		Very Supportive	Supportive	Neutral	Unsupportive	Very Unsupportive	Don't Know
1.	Implementing targeted safety improvements at high-crash locations	5	4	3	2	1	9
2.	Assign more turn lanes at critical intersections to improve traffic operations	5	4	3	2	1	9
3.	Adding more shared-use paths and trails	5	4	3	2	1	9
4.	Increasing investments in traffic management technologies	5	4	3	2	1	9
5.	Widening existing roads and building new roads to relieve congestion	5	4	3	2	1	9
6.	Adding more dedicated bike lanes on the streets	5	4	3	2	1	9
7.	Providing better access to I-85, I-385, US 123 and/or US29	5	4	3	2	1	9
8.	Installing traffic control equipment to give buses priority through signalized intersections	5	4	3	2	1	9

14. **Rank each long-range transportation goal from "Most Important" to "Unimportant."**

		Most Important	Important	Unimportant
1.	Improve the area's quality of life by protecting and promoting its valued places and natural resources.	3	2	1
2.	Enhance regional economic vitality by simplifying the movement of people and freight within and across the region.	3	2	1
3.	Enhance travel efficiency by aligning transportation investments with land use planning.	3	2	1
4.	Create a transportation system that encourages biking, walking, and using public transit with balanced infrastructure.	3	2	1
5.	Extend the lifespans of transportation systems by promoting fiscal responsibility and prioritizing maintenance and operational efficiency.	3	2	1
6.	Promote a safe transportation system by reducing crashes, increasing reliability, and enhancing emergency response.	3	2	1

15. What is the main purpose of your travels through the GPATS Study Area? Please order from Most to Least often.

1. Commute to school/work 4. Dining out 7. Other: _____
 2. Entertainment/recreation 5. Worship
 3. Shopping 6. Accessing medical services

1st: _____ 2nd: _____ 3rd: _____ 4th: _____ 5th: _____ 6th: _____ 7th: _____

16. How would you rate each of the following in the GPATS Area? Rank each from "Outstanding" to "Unsatisfactory."

	Outstanding	Exceeds	Meets	Needs Improvement	Unsatisfactory
1. Condition of roads	5	4	3	2	1
2. Vehicular congestion	5	4	3	2	1
3. Attractiveness of roads	5	4	3	2	1
4. Sidewalks	5	4	3	2	1
5. Bike lanes and paths	5	4	3	2	1
6. Greenways	5	4	3	2	1
7. Signal systems	5	4	3	2	1

DEMOGRAPHICS

17. Including yourself, how many people live in your household? [Choose one of the following answers.]

____(1) 1 - 2 people ____ (2) 3 - 4 people ____ (3) 5 or more people

18. What is your annual household income? [Choose one of the following answers.]

____(1) Less than \$25,000 ____ (3) \$50,000 - \$74,999 ____ (5) More than \$100,000
 ____ (2) \$25,000 - \$49,999 ____ (4) \$75,000 - \$99,999 ____ (6) Prefer not to answer

19. Which of the following describes your age? [Choose one of the following answers.]

____(1) 19 or younger ____ (3) 40 to 59 ____ (5) 80 and older
 ____ (2) 20 to 39 ____ (4) 60 to 79

20. Which of the following best describes your race/ethnicity? [Select all that apply.]

____(01) Asian or Asian Indian ____ (05) Native Hawaiian or other Pacific Islander
 ____ (02) Black or African American ____ (06) Hispanic or Latino
 ____ (03) American Indian or Alaska Native ____ (99) Other: _____
 ____ (04) White

This concludes the survey. Thank you for your time!

Please return your completed survey in the enclosed return-reply envelope addressed to:
 ETC Institute, 725 W. Frontier Circle, Olathe, Kansas 66061

Your responses will remain Completely Confidential.
 The information printed to the right will ONLY be used
 to help identify ways to articulate and enhance planning
 efforts for GPATS. If your address is not correct, please
 provide the correct information.